

Tuğrul Toker,

Research Assistant at Tourism Management/ Ph.D. Candidate

Atılım University, School of Business, Department of Tourism Management
06830 İncek, Gölbaşı, Ankara/Türkiye

tugrul.toker@atilim.edu.tr / tugrul_toker@hotmail.com / Tel: +90 312 586 80 00/ 8967

Orc ID: <https://orcid.org/0000-0001-7324-7811>

Scopus ID: 59424172200

Web of Science ID: LMN-1338-2024

Date/ Place of Birth	August 1987/ Mersin
----------------------	---------------------

EDUCATION

2023-	Atılım University/ Management (English), Ph.D.
2021-2023	Atılım University/ Tourism Management, MA.
2006-2011	Boğaziçi University/ School of Applied Sciences/ Tourism Administration

ACADEMIC POSITIONS

12/2022- Current	Research Assistant, Tourism Management, Atılım University, Türkiye
------------------	--

RESEARCH INTERESTS

1	Hospitality Financial Management
2	Managerial Accounting
3	Destination Management

PUBLICATIONS

1	Birkan, İ., & Toker, T. (2026). Assessment of Turkish tourism as of 2024: Strategic directions and sustainable development. <i>Turizm ve İşletme Bilimleri Dergisi</i> , 6(1), 75-98. https://izlik.org/JA73XS33HU [Ulakbim]
2	Toker, T. (2025). The operating profit flow method as a profitability analysis tool for hospitality enterprises. <i>International Journal of Hospitality Management</i> , 125, 103997. https://doi.org/10.1016/j.ijhm.2024.103997 [SSCI/ Q1]
3	Toker, T. (2024). Analyzing TripAdvisor reviews: Investigating customer feedback to enhance guest retention strategies in leading Ankara hotels. <i>Seyahat ve Otel İşletmeciliği Dergisi</i> , 21(3), 589-614. https://doi.org/10.24010/soid.1432200 [TR Dizin]
4	Boustras, G., & Boukas, N. (2021). Orman yangınlarının turizmin gelişimi üzerindeki etkisi: Yunanistan ve Kıbrıs örneğinde karşılaştırmalı bir çalışma (T. Toker, Çev.). <i>Anatolia: Turizm Araştırmaları Dergisi</i> , 32 (2), 249-260. https://doi.org/10.17123/atad.1024323 [TR Dizin]

CONFERENCE PRESENTATIONS

1	Toker, T., & Birkan, İ. (2025, April 30–May 3). <i>Assessment of Turkish tourism as of 2024: Strategic directions and tourism policy</i> [Paper presentation]. The 6th Conference on Managing Tourism Across Continents (MTCO ⁿ 25), Istanbul, Turkey.
2	Toker, T. (2024, May 1–4). <i>Exploring the relationship between individual traits, conspicuous consumption and consumer behavior in the luxury hotel industry: Insights from qualitative interviews</i> [Paper presentation]. The 5th Conference on Managing Tourism Across Continents (MTCO ⁿ 24), Istanbul, Turkey.
3	Toker, T. (2022, August 25–28). <i>Birthday commemoration events for a religious leader: Mevlana's birthday events and bringing these events to Van tourism</i> [Paper presentation]. Conference on Anatolian Landscape and Faith Tourism: Ancient Times to Present, Turkey. https://doi.org/10.5038/2994-4104-V1

PARTICIPATIONS

1	Toker, T. [Reporter] (2025, September 12-14). Ankara Turizmi Master Planı Arama Konferansı: <i>Konaklama Altyapısı Çalışma Grubu</i> . Ankara Büyükşehir Belediyesi ve T.C. Ankara Valiliği.
2	Toker, T. [Keynote participant] (2025, May 22-23). Hopa ve Kemalpaşa Turizm Çalıştay: Çalışma Grubu 4. <i>Turistik Ürün Geliştirme</i> . Hopa Ticaret ve Sanayi Odası, Artvin Çoruh Üniversitesi ve Hopa Belediyesi.
3	Toker, T. [Keynote speaker] (2024, June 27). <i>Turizm sektöründe yenilikçi uygulamalar</i> , Kültürel Seyahatler için Artırılmış Gerçeklik İçerikleri Projesi (Augmented Reality Contents for Cultural Travel) -(RECORD) Yaygınlaştırılması Toplantısı Gündemi, İzmir Katip Çelebi Üniversitesi, MEB Özel Öğretim Kurumları Genel Müdürlüğü, Mine Vaganti STK (İTALYA), Comparative Research Network (ALMANYA), Rising Pixel S.L. (İSPANYA).

THESIS

1	Toker, T. (2023). <i>Comparative evaluation of activity profit flow method as a profitability analysis method in tourism enterprises</i> [Master's thesis, Atılım University] . YÖK Thesis Center.
---	---

REVIEW ACTIVITY

2025	Peer reviewer, <i>Journal of Hospitality and Tourism Management</i> (ISSN: 1447-6770)
------	---

PROFESSIONAL SERVICE

09/2021-12/2022	Double Tree by Hilton Van- Owner Representative& Management Controller (Hybrit)
12/2020-08/2021	JW Marriott Ankara- Accounting Supervisor
03/2017-12/2020	Hilton Garden Inn Istanbul Golden Horn- Finance Manager
06/2014-03/2017	Hilton İstanbul Bomonti Hotel& Conference Center- Accounting Clerk
05/2012-10/2013	Holiday Inn İstanbul Şişli- Front Office Supervisor

BOARD MEMBERSHIP

2023-Present	Member, Turizm Akademisyenleri Derneği (TUADER)
2023	Evaluator Certification, TURAK Yükseköğretim Turizm Programları Değerlendirme ve Akreditasyon Kurulu (Document No: 2023-016, Date: 23.06.2023)